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ACADEMIC WEEKLY DIGEST

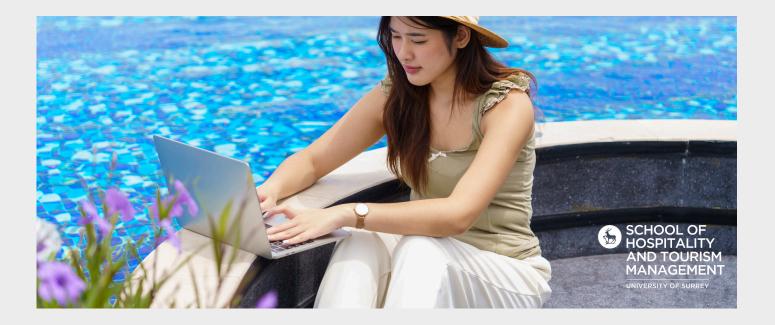
YOUR WEEKLY DIGEST OF KEY RESEARCH FINDINGS



MOBILITY, DIGITAL NOMADS, SEXISM AND RACISM

The study of <u>Prof Nigel Morgan</u> and colleagues explores the impact of racial and sexual discrimination on the experiences of young Asian female digital nomads, focusing on postcolonial feminism.

It suggests that influential narratives limit our understanding of these women's experiences, and emphasizes the need for greater attention to internalized racism, sexualized practices, and Western-specific treatment in digital nomadism.



DIGITAL NOMADISM, GENDER AND RACIALISED POWER RELATIONS

Prof Nigel Morgan

This study investigates the experiences of seven young, well-educated female Asian/Asian diaspora digital nomads, along with the reflections of an Asian-born first author and former digital nomad, to understand how gender and race shape their travel, leisure, and work experiences.

The research challenges the Western-centric view of digital nomadism, which fails to recognise its focus on white, male hegemony and privilege. The findings support previous work on digital nomadism, but add an intersectional focus on racial and gendered power relations. The study also explores internalized racism and the preferential treatment of Western nomads by locals in Asia suggesting that individuals may favor those from perceived higher-status groups over their own. The experiences of these young women reveal the racial and gender-based discrimination they face, even within the nomad community.

By highlighting these issues, the study aims to provide an intersectional understanding of digital nomadism and the often romanticized portrayals of this remote working experience.

Young Asian women working as digital nomads face racial and gender-based discrimination.

Linao, P.A., Heimtun, B., & Morgan, N. (2024). Digital nomadism, gender and racial power relations. *Annals of Tourism Research*. Link: <u>bit.ly/3QCyuIT</u>