

# Intuition in Business (Oxford University Press)

Eugene Sadler-Smith



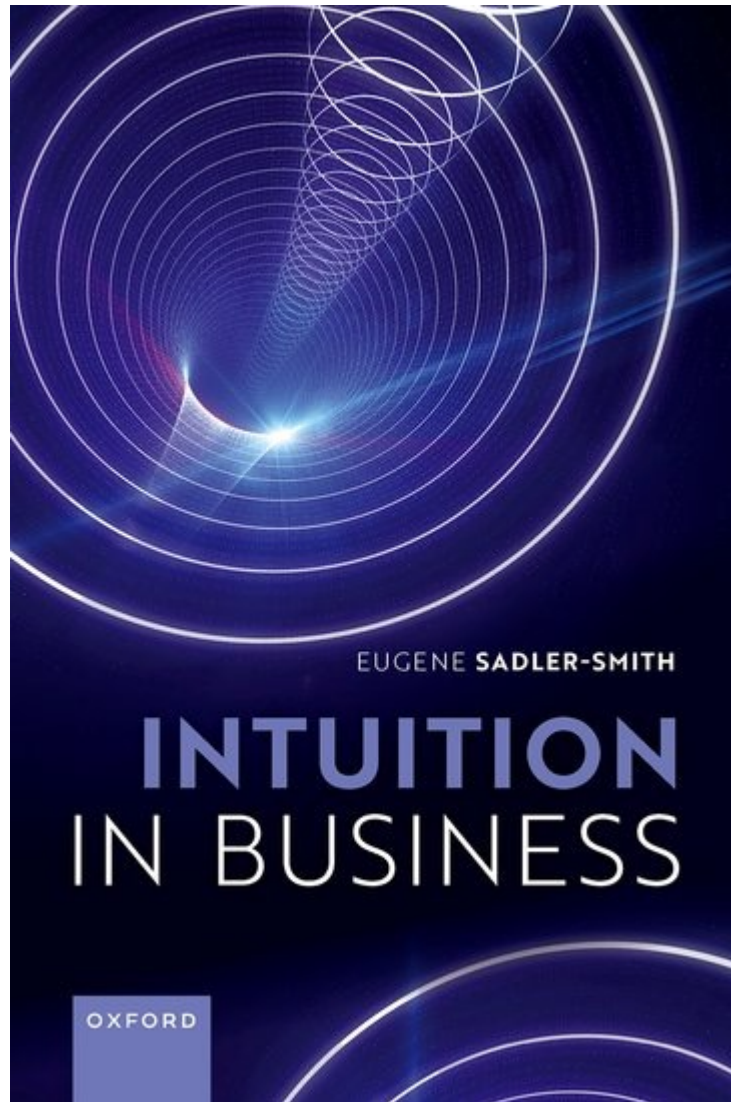
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Oxford University Press recently published Eugene Sadler-Smith's third book on intuition, *Intuition in Business* (11 chapters; 320pp). According to the publisher's website, the book provides a clear and detailed explanation of the science behind intuitive decision-making; argues that our analytical mind evolved to solve, while our intuitive mind evolved to sense, and reveals how our innate capacity for intuition can be nurtured and strengthened to maximize performance.



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Eugene Sadler-Smith's previous books on this subject are: *Inside Intuition* (Routledge, 2008) and *The Intuitive Mind* (John Wiley & Sons, 2010). *Intuition in Business* is available at: <https://global.oup.com/academic/product/intuition-in-business-9780198871569?lang=en&cc=es#>