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INDUSTRY WEEKLY DIGEST

School of Hospitality & Tourism Management

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HOW HAS COVID-19 IMPACTED ON EVENT STRATEGY AND OPERATIONS?

Following on from the success of recent COVID secure event safety training for our final year **International Events Management** students, the Events Department in SHTM are launching a series of Industry Talks and Q&A sessions on the impact of COVID-19 on events strategy and operations. Read on for more details . . .

Have a great weekend!



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SCHOOL OF HOSPITALITY
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HOW HAS COVID-19 IMPACTED ON EVENT STRATEGY AND OPERATIONS: STUDENT TRAINING AND INDUSTRY TALKS

OWEN GRAINGER-JONES AND MIKE DUIGNAN

Thirty-one University of Surrey Events Management students became the world's first students to take the COVID-19 event safety training created by **Safe Show** and delivered by Senior Production Manager, Rick Smith. The training programme that the students received covered all aspects of Covid safe event delivery and augments event management modules and learning within students' programme of study and key employability areas.

BSc student in **International Events Management**, Lucy Galligan said "A huge thanks to the University of Surrey International Events Management department for providing students with such a valuable and relevant training course. The taught content will be very beneficial for our employability and professional development. Thank you!"

Rick Smith of Safe Show said "It was a pleasure to be involved. It's great to be able to support the University of Surrey Event Management students with some cutting edge applied learning and industry experience; which is something Safe Show specialise in providing to all levels of the events industry".

Principal Teaching Fellows **Graham Berridge** and **Owen Grainger-Jones** said, "This training was part of a range of extra opportunities that our third year Events Management students can take to augment their employability profiles and further develop their knowledge of professional events management practice. We would like to thank Rick Smith and Martin Barrowclough of Safe Show for having developed this training and making it accessible to our events management students".



Head of Department **Mike Duignan** said, "the integration of such important industry training within an academic programme of study is vital for event management students so as to better prepare them for successfully gaining future employment opportunities".

Building on the base of the training, the department are going on to facilitate a series of Industry Talks and Q&A sessions on the topic of How has COVID-19 impacted on Event strategy and Operations as follows:.

- 3rd February 2pm** - Chris Bryant, Head of Tournament Delivery, **Football Association**
- 24th February 2pm** - Harry Bower, Event Manager, **Emap** (and University of Surrey Alumni)
- 17th March 3pm** - Adam Moffat, Director, **One Step Beyond**
- 31st March 3pm** - Stella Tachtara, Sessions Co-ordinator, **International Olympic Academy**

Each student focused event will be moderated by **Mike Duignan**, Head of Department and Reader in Events Management - please **contact him** for further information. Recordings will also be available after each session.