

INDUSTRY WEEKLY DIGEST

#HOSPITALITYatSurrey



HOSPACE 2020

A CONFERENCE ORGANISED BY HOSPA

In Industry Weekly Digest 0109, [Dr Sumeetra Ramakrishnan](#) wrote about Inspiring Students Aspirations in Hospitality and how to prepare them for the world of work. We have since continued to promote opportunities to do just that, from Industry bodies, such as the 'Mentor Me' scheme facilitated by the [Institute of Hospitality](#) (Industry Weekly Digest 0111). In this Digest, we highlight another opportunity for students and industry colleagues to join the [HOSPACE Conference](#) on the 19th November 2020.

What's in this issue:

HOSPACE 2020



HOSPACE 2020

MR MARK ASHTON
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HOSPACE 2020 is a Hybrid conference hosted by **HOSPA**, the Hospitality Professionals' Association. It combines live sessions with virtual events, bringing together experts, industry analysts, business leaders, and academics. The live event will be staged from the Royal Lancaster, London, whilst simultaneously broadcasting the content online for virtual attendees from their **smart studio**. HOSPACE 2020 will be at a time when many hospitality businesses are facing their biggest ever challenge. The HOSPA disciplines of Finance, Technology, Marketing, Revenue and Asset Management are critical in ensuring survival in the short term, while also building the ability to thrive in the future.

Now, more than ever, students and professionals in hospitality need to have the expertise, techniques and systems in place to drive business success as well as enhancing their own personal growth.

The **programme** will include plenary sessions, presentations and a live panel discussion after each keynote speech. Some of the highlights to note for students include talks with Kate Nicholls of UK Hospitality, Michael Grove on Hospitality Finance and Soshanna Davis on the Internet of Things, along with other experts on technology, finance, employee empowerment and customer relations. One of the core strengths of HOSPACE is the networking which is a key professional skill for hospitality students progressing into the world of work. HOSPACE offers a networking lounge at the virtual event, with chat rooms, discussions and one-to-one meetings.

We encourage students to take advantage of this opportunity.

HOSPACE
The Hybrid Edition
Live & Virtual Conference
Thursday 19th November 2020

WATCH
youtu.be/vZ7e3b3849A

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bit.ly/36wTxou